GROWTH WEB DEVELOPMENT LLC · MERIDIAN, IDAHO

Websites designed, built, and shipped — end to end.

Growth Web Development is the design and development studio of Michael Gulden in Meridian, Idaho. Enterprise teams hire me on contract for consulting, implementation, redesign, and full design-and-development work. What they are hiring is the judgment behind it: what to build, what to leave out, and an eye for when a page is right.

Consulting
A senior read on what your web property needs and where to focus first. Audits, direction, and clear scoping that point the budget at the right build.

Implementation
Your designs, built properly. Figma files turned into pixel-perfect, responsive pages and components on your stack, inside your process — including custom HubSpot themes, templates, and modules.

Redesign
Existing sites reworked: structure, visuals, and the code underneath, keeping everything that already works.

Design & Development
The full run under one roof: conversation, design, build, deployment, hand-off.

HubSpot specialty: custom HubSpot implementations — themes, templates, and modules built for marketing teams at companies that run on HubSpot, Illumio and AppZen among them.

CONTRACT WORK FOR TEAMS AT

Illumio · AppZen · AppOmni · Andersen Digital

ENGAGEMENT SHAPES — ONE PRICE FOR THE WHOLE ENGAGEMENT, QUOTED UP FRONT

Monthly engagement
Ongoing design and development on a monthly rhythm: a prioritized queue of improvements, shipped steadily, for one flat monthly price.

Project SOW
A defined piece of work with a fixed scope, milestones, and one price for the engagement, agreed in a written statement of work.

Consulting engagement
A short advisory piece: an audit, a direction, a scope your team can build from, priced as a single engagement.

PROCESS

1 · Conversation
How the business actually works, before anything is drawn.

2 · First version
A working version, early — a build you can use and react to.

3 · Fine-tune
We use it, test it, and adjust. This is where good becomes right.

4 · Complete
It ships complete: tested, tuned, documented, handed over.

For procurement and vendor onboarding: Growth Web Development LLC is a US-based company. Form W-9 and certificate of insurance provided on request. Work runs under written statements of work, NDAs signed as a matter of course, invoicing monthly.

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